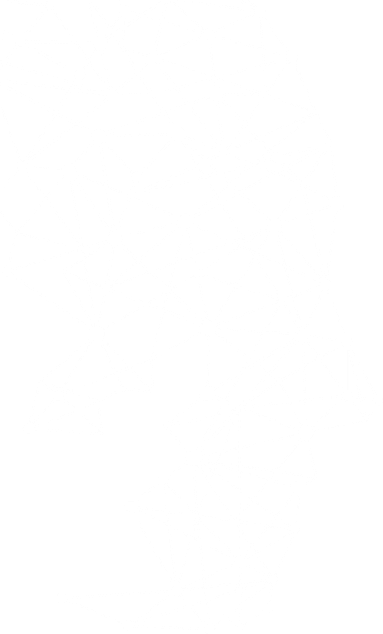
**Tableau** 

**Tourism**

**Satisfaction**

**Analysis**

**WEEK 5**

CASE STUDY

**Disclaimer: While the case is real, data modified for educational purposes. You have been given data of tourist satisfaction survey results.**

**Analyse tourist satisfaction by creating dashboard. Consider that dashboard should only have valid survey results. If one participant doesn’t answer all questions, that survey is invalid.**

1) Show number of surveys.

2) Show average rating.

3) Compare rating results by questions. It would be great if you use graph for Likert scaled data.

4) Show demographics of survey participants.

5) Create a map of countries by average rating.

6) Add one tourist picture with the mood (happy or sad) according to the survey results.

7) Why some surveys are invalid? Which questions caused it?

Note: Use labels, tooltips, actions for additional information



QSS Analytics/Tədqiqat və İnkişaf Mərkəzi. Bütün hüquqlar qorunur. © www.dsa.az